

no address

HOW TO MAKE YOUR
GROUP SCREENING
FUNDRAISER



*Inspired by true events, this compelling drama captures the journey of a group of individuals experiencing homelessness. The film is a cinematic **exploration of hope, humanity, and resilience** as the characters navigate the stormy challenges of life with no physical address, showcasing the reality that **homelessness could happen to anyone.***



HOW TO MAKE YOUR GROUP SCREENING A FUNDRAISER

Hosting a group screening for the film *No Address* is not only a chance to connect with your community but also an incredible opportunity to raise funds to support your mission. Here are some ideas on how you can turn your event into a meaningful fundraiser:

- 1 Secure an Event Sponsor
- 2 Make it a Ticketed Event
- 3 Spread the Word
- 4 Encourage Purposeful Participation

1 SECURE AN EVENT SPONSOR

- Partner with local businesses or philanthropic individuals to sponsor your event.
- Sponsors can cover some or all event costs (e.g., rental space, refreshments, etc), allowing profits to go directly toward your mission.
- Recognize your sponsors prominently in event materials, on social media, and during the event to show your gratitude.



2 MAKE IT A TICKETED EVENT

Set ticket prices strategically to both cover costs and generate additional funds.

Example Pricing Strategy:

- Start ticket prices at a level that ensures a profit, such as \$35, and offer higher tiers, e.g., \$100, \$150, or even \$250.
- Be transparent with attendees and connect the funds raised directly to the work you do in your community:
 - "Each seat costs \$15, so the extra \$25 from a \$35 ticket provides meals for one day for an individual our shelter serves."
 - "A \$250 ticket covers a week of housing for someone in need."

Encourage generosity by highlighting the direct impact of each ticket tier.

3 SPREAD THE WORD

Effective promotion is key to success.

- **Invitations:** Utilize email campaigns and your social media platforms to promote your event. For graphics, videos, and verbiage you can access the *No Address Movie Digital Toolkit* [here](#).
- **Engage Your Audience:** Share the personal connection your organization has to the film's themes and how attendees will make a tangible impact by supporting your cause. For graphics, videos, and verbiage you can access the *No Address Movie Digital Toolkit* [here](#). Please tag us here on social media: [Instagram](#), [Facebook](#), [LinkedIn](#), and [Tik Tok](#).
- **Create a Hook:** Give people a compelling reason to choose your event over watching the movie on their own. Highlight the unique elements of your event, like the special guests or fundraising impact.

4 ENCOURAGE PURPOSEFUL PARTICIPATION

Frame your event as a way for your community to support your work in a meaningful way while enjoying a special experience. Let your audience know:

- Their attendance does more than watch a movie—it helps to change lives.
- Their generosity directly impacts the individuals and families your organization serves.

By combining thoughtful planning, creative ideas, and heartfelt storytelling, your Group Screening can be a night to remember and a significant fundraiser for your mission.

NEWSLETTER CALL TO ACTION TEMPLATE

You're Invited to a Special Group Screening of No Address

We are thrilled to invite you to a special screening of No Address on [Insert Date]. This feature film brings the stories of homelessness to life in a way that is both gripping and deeply human.

This isn't just a movie. It's a chance to meet unforgettable characters whose lives reflect the real struggles happening in communities across the nation:

- Jimmy, a teenager escaping an abusive home
- Lauren, who aged out of foster care with nowhere to turn
- Harris and Violet, veterans fighting battles both past and present
- Dora, a once-celebrated actress now living with mental illness and isolation

Their stories illuminate the complex realities faced by those experiencing homelessness, and they echo the very challenges and triumphs we see in our community every day.

[Insert your organization's identity: Who you are and why your work matters.]

[Insert your programs or services: How you're addressing homelessness or related issues in tangible ways.]

[Insert your vision: How this event aligns with your goals for creating lasting change.]

By attending this screening, your group is doing more than watching a film. You're standing with us to raise awareness, spark conversation, and strengthen the movement to ensure that everyone has dignity, hope, and a chance to rebuild.

Your attendance supports critical solutions for individuals like those portrayed in the film and your presence amplifies the message that change is possible when communities come together.

Save the date and make plans to join us for this unforgettable event. Together, we can shine a light on these stories and inspire collective action.

SOCIAL MEDIA TEMPLATES

Social Media Templates will be updated frequently and can be found in the *No Address* Movie Digital Toolkit [here](#). Make sure you follow along on [Instagram](#), [Facebook](#), [LinkedIn](#), and [TikTok](#), where you can also reshare any of our marketing materials.



no address

www.NoAddressMovie.com/groups

[Hello@NoAddressMovie.com](mailto>Hello@NoAddressMovie.com)

[@noaddressmovie](https://www.instagram.com/noaddressmovie)

(916)532-0094